

SALON WEBSITE LAUNCH CHECKLIST

By NKM Dony – [SpaSalonWeb.com](https://spasalonweb.com)

FOUNDATION & HOSTING

Fast reliable hosting set up
Professional domain name
SSL certificate active
WordPress installed and updated

1

DESIGN & UX

Mobile responsive
Loads under 3 seconds
Brand colors consistent
Images compressed
Navigation clean and simple

2

ESSENTIAL PAGES

Homepage with booking CTA
Services page with prices
About page with real photos
Contact page with map
Gallery with real photos
Legal pages present

3

BOOKING SYSTEM

Booking plugin installed
Services configured correctly
Confirmation email tested
Booking button on every page

4

TRUST & SOCIAL PROOF

Google reviews displayed
Before/after photos included
Certifications visible
Social media links active

5

SEO & ANALYTICS

Yoast /Rank Math SEO installed
Google Analytics connected
Search Console set up
Google Business Profile verified

6

<https://spasalonweb.com>